



NEWS RELEASE

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Northwest Bank Names Bryan Jasin Head of Business Banking

Editor's note: Executive headshot available [on request](#)

Columbus, Ohio (March 7, 2022) - Bringing over 11 years of business banking and financial services expertise to [Northwest Bank](#), Bryan Jasin has been named senior vice president, head of Business Banking. Lou Torchio, head of Retail Lending, made the announcement.

"We are pleased to welcome Bryan to the Northwest team," Mr. Torchio said. "His extensive industry experience, in-depth business banking knowledge and successful track record make him the ideal leader to enhance and expand our capabilities."



Of his new opportunity, Mr. Jasin said, "I look forward to working with my partners across the bank to take business banking at Northwest to the next level. We'll be laser focused on delivering best-in-class solutions for our customers to meet all of their business banking needs."

In his role, Mr. Jasin leads the business banking division. Passionate about economic development and developing strong relationships, he is committed to connecting Northwest's clients with the solutions, resources and personalized guidance they need to run a successful business.

Prior to joining Northwest, Mr. Jasin served as vice president of the practice finance sales and franchise sales divisions for Huntington Bank. He also held several leadership roles in commercial lending, business development, integration and sales strategy management for Bank of America.

Mr. Jasin received his bachelor's degree in history from Kenyon College and attended the University of Sydney Honors History exchange program. In 2020, he earned the designation of certified franchise executive from the Institute of Certified Franchise Executives.

Active in his community, Mr. Jasin volunteers with the Lutheran Social Services Food Pantry and Boys and Girls Club of Central Ohio. He is a mentor for the City Year program and serves on the membership committee of the International Franchise Association.

Mr. Jasin is the son of Barb and John Jasin of Brunswick, OH. He resides in New Albany with his wife, Kelly and daughters, Parker and Andi.

About Northwest Bancshares, Inc.

Headquartered in Columbus, Ohio, Northwest Bancshares, Inc. is the bank holding company of Northwest Bank. Founded in 1896 and headquartered in Warren, Pennsylvania, Northwest Bank is a full-service financial institution offering a complete line of business and personal banking products, employee benefits and wealth management services. As of December 31, 2021, Northwest operates 162 full-service community banking offices and eight free standing drive-through facilities in Pennsylvania, New York, Ohio and Indiana. Northwest Bancshares, Inc.'s common stock is listed on the NASDAQ Global Select Market ("NWBI"). Additional information regarding Northwest Bancshares, Inc. and Northwest Bank can be accessed on-line at www.northwest.com.

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