



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### **Northwest Bank Earns Global Recognition for its Brand, Regional Honors for its Organization and People of Central Pennsylvania**

**Warren, Pa.** (February 25, 2022) - [Northwest Bank](#) (NASDAQ: NWBI) has been recognized with several recent global and regional honors. *The Banker's* Top 500 Banking Brands ranking for 2022 includes Northwest Bank, while *Pennsylvania Business Central* selected the Bank and two executives for its lists of Top 100 Organizations and Top 100 People.

Northwest Bank was among 30 banks that made the Top 500 Banking Brands ranking for the first time in 2022, debuting at 499<sup>th</sup>. The ranking is produced by Brand Finance, a leading brand valuation consultancy.

*Pennsylvania Business Central's* **Top 100 Organizations** list is based on discussions with chambers of commerce and other community leaders to identify the most dynamic and consequential nominees in the area. Inclusion on the Top 100 Organizations list showcases the significant impact made by an organization on its community and the people it serves.

Similarly, the publication's **Top 100 People** features those who have been identified by local chambers of commerce and community leaders as among the most impactful business leaders in the region. This year, Ronald J. Seiffert, Northwest Bank's president and CEO, and Kristen Mekulsia, South Central PA region president, are featured on the list as a result of their significant contributions to the region.

"For more than 125 years, Northwest Bank has been committed to supporting the growth of our communities, customers, employees, and business," said Seiffert. "We're honored that our efforts in central Pennsylvania and beyond have been noted through these most recent recognitions."

In addition to his role as president and CEO of Northwest Bank and Northwest Bancshares, Inc., Seiffert has been involved with a number of industry organizations and community boards in the state, including serving on the Pennsylvania Bankers' Association Government Relations Committee.

As president of Northwest Bank's South Central PA Region, Mekulsia oversees business development, community relations and customer experiences across ten counties. In addition to her significant contributions at the Bank, Mekulsia is a graduate of Leadership Lancaster,

volunteer for Junior Achievement of South Central PA and Holidays for the Homeless, advisor for SCPA Women in Leadership and has served on the board of Hands-on-House of Lancaster.

“This recognition from *Pennsylvania Business Central* reflects the work of Northwest Bank’s employees across our geographic footprint,” said Mekulsia. “We’re proud to be a part of the Central Pennsylvania region and appreciate the opportunity to contribute to the quality of life in our communities.”

### **About Northwest Bank**

Founded in 1896 and headquartered in Warren, Pennsylvania, Northwest Bank is a full-service financial institution offering a complete line of business and personal banking products, employee benefits and wealth management services. As of December 31, 2021, Northwest operates 162 full-service community banking offices and eight free standing drive-through facilities in Pennsylvania, New York, Ohio and Indiana. Northwest Bancshares, Inc.’s common stock is listed on the NASDAQ Global Select Market (“NWBI”). Additional information regarding Northwest Bancshares, Inc. and Northwest Bank can be accessed on-line at [www.northwest.com](http://www.northwest.com).

### **About Northwest Bancshares, Inc.**

Headquartered in Columbus, Ohio, Northwest Bancshares, Inc. is the bank holding company of Northwest Bank. Founded in 1896 and headquartered in Warren, Pennsylvania, Northwest Bank is a full-service financial institution offering a complete line of business and personal banking products, employee benefits and wealth management services. As of December 31, 2021, Northwest operates 162 full-service community banking offices and eight free standing drive-through facilities in Pennsylvania, New York, Ohio and Indiana. Northwest Bancshares, Inc.’s common stock is listed on the NASDAQ Global Select Market (“NWBI”). Additional information regarding Northwest Bancshares, Inc. and Northwest Bank can be accessed on-line at [www.northwest.com](http://www.northwest.com).

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